



For Immediate Release

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The 37th American Indian Art Show / San Francisco Moves Online this February 24 through the 28, 2021 Offering Showgoers a Safe Way to Attend the Annual Event

San Francisco, CA – For the first time, enthusiast and collectors of antique and contemporary American Indian art can attend the **37th Annual American Indian Art Show/ San Francisco** virtually. Usually held at Fort Mason in San Francisco, COVID-19 has caused the organizers to quickly take the show online this year.

The American Indian Art Show/ San Francisco is the most significant showcase of American Indian art on the west coast, with an emphasis on antique American Indian art as well as Pre-Columbian, Spanish Colonial, and the best in contemporary American Indian art. The show will have over 50 exhibitors participating from around the world including the Mark Blackburn Gallery from Marfa, Texas offering, among other things, a superb Eskimo mask from the mid 19th century or earlier. From Tucson, Arizona, the prominent dealer Terry DeWald will have an exceptional San Carlos Apache figural olla with human and zoomorphic figures circa 1910. Also, from Tucson, Mark Sublette of the Medicine Man Gallery will have a rare Navajo Wedge Weave Germantown Blanket circa 1875-1885 (85.5” x 56.5”) on offer for the first time. Four Winds out of Pittsburg, Pennsylvania will have beautiful American Indian jewelry including a cuff made by Navajo Fred Peshlakai (1896-1974) of natural turquoise and silver.

Going forward, the organizers have decided to permanently add a virtual edition for the show, but plan to open up the physical show at Fort Mason as soon as possible. “We are excited about having the show go online this February. It’s the safe way to go. We have both collectors and exhibitors committed to participating from all over the world,” said Kim Martindale, show producer. “There are some real upsides to doing the show virtually. It will make it possible for some showgoers and exhibitors who haven’t been able to travel in the past to see, buy, and sell the work online. We are also projecting an even larger attendance for the virtual event than at the past physical venue. We’re all striving to find creative new ways during this time for our exhibitors and art lovers to connect.”

VIRTUAL ACCESS TO EXHIBITORS AND EXPERTS

Besides viewing individual pieces online during the show, attendees can also participate in Virtual Exhibitor Conversations that will work like Zoom office hours, allowing showgoers to talk directly with the experts and ask them questions. There will also be a robust lineup of virtual talks available for free. The complete list can be found on the site.

Each day of the show, exhibitors will select objects from their offerings that exemplify that day's theme. Those objects and information about them and how they relate to the theme will be included on the

Daily Theme Page:

Thursday, February 25: Design Day

Friday, February 26: Mother and Child Day

Saturday, February 27: Collection Building Day

Details:

February 24, 2021 (Wednesday)

37th American Indian Art Show / San Francisco Virtual Benefit

10 AM to 5 PM PST • 1 PM to 8 PM EST • 6 PM to 1 AM GMT

Cost: \$25

One-hundred percent of the Benefit Preview proceeds will go to Blessingway, a nonprofit created in 2016, administered by Mark and Linda Winter, operators of the Toadlena Trading Post, with a mission to offer aid to the Navajo Nation. This year, with the challenges of the Covid-19 pandemic, Blessingway has been working extremely hard to provide for the increased needs of the Native community around Toadlena. The proceeds from the Benefit Preview, which run through Native Art New Mexico, will go to a program that distributes hundreds of relief packages monthly to the Diné people including flour, coffee, canned goods, and PPE as well as feed for sheep and livestock. Please join us in supporting this important work.

General Admission Show Hours: Free

February 25, 2021 (Thursday): Show opens at 10:00 AM PST and remains open until February 28, 2021 (Sunday) when the show closes at midnight PST.

To register for the show and for a complete list of exhibitors visit the website of the American Indian Art Show/ San Francisco here: <https://bit.ly/AmericanIndianShowVirtual>

The sister show of the American Indian Art Show is the San Francisco Tribal and Textile Show which is happening concurrently. More information is on the website:

<https://bit.ly/SFTribalVirtualShow>

For expert interviews and photographs contact Clare Hertel Communications at 505-670-3090 or at Clare@ClareHertelCommunications.com
